

ACTIVITIES OF AGORA RADIO GROUP

During the lockdown, the radio stations of the **Agora Radio Group** organised a number of support campaigns for seniors and medical workers, such as e.g. “**Shopping Rescue**” („Zakupowe Pogotowie”) of **Radio Pogoda**, media support of **Rock Radio** for the **campaign #We help hospitals!** (#PomagamySzpitalom!) and cash collection for meals for medical personnel. All music radio stations of Agora Radio Group also encouraged listeners to stay at home for their own safety and for the safety of their loved ones in the campaign entitled **#I love therefore I don't visit** (#KochamNieOdwiedzam).



Since the beginning of the coronavirus pandemic in Poland **Radio TOK FM** has broadcast **special programs and podcasts** to provide the audience with accurate and verified information about the current situation in Poland and worldwide. In addition, in June the radio station organised a plebiscite called “**The Good Comes Back with TOK FM**” („Dobro wraca z TOK FM”) in which they distinguished people supporting others during the fight against the coronavirus – healthcare workers, but also others demonstrating an altruistic attitude towards people.