

CULTURE AND EDUCATION

EDUCATIONAL PROJECTS

The pandemic also affected the **educational activities** organised by Agora, both for children and adolescents, and for adults. One of the examples of projects in this area is the **educational platform**, which, after closing of education institutions following the outbreak of the coronavirus pandemic, was launched for secondary school students and teachers by the editorial office of **Gazeta Wyborcza** and **Wyborcza.pl**. It contains interesting texts and videos in history, physics, biology and chemistry, as well as materials for secondary school students taking the final examinations and for eight-graders preparing for their finals. Another example is “**Math Counts**” („Matematyka się liczy”) **Festival**, which **Gazeta Wyborcza** organised in 2020 for the 7th time, together with the mBank Foundation – because of the coronavirus, the last edition was held for the first time in its history only in a remote format. The annual objective of the initiative is to demonstrate how important mathematics is in our lives, and to prove that the way in which the “queen of science” is spoken of and taught is the basis for success.

In 2020, there was also a special edition of the programme promoting knowledge and initiatives for the development of new technologies entitled **Tomorrow-nauts** („Jutronauci”). The project was created in 2017 thanks to the cooperation between *Gazeta Wyborcza* and Sebastian Kulczyk. Its 4th edition – “**Tomorrow-nauts 2020: The World After the Pandemic**” („Jutronauci 2020: świat po pandemii”) was entirely devoted to reflecting on the consequences of changes the humanity must face after the end of the COVID-19 pandemic.



VIRTUAL MEETINGS AND CULTURAL EVENTS

Also as part of their cultural activities, Agora Group companies and brands supported and initiated aid projects in 2020 in response to the coronavirus crisis. To this end, among others, from March to May 2020, Agora's Publishing House, in cooperation with Gazeta.pl and Wyborcza.pl, conducted a series of cultural events on social media under the slogan **#Culturalzone** (#Kulturalnastrefa), which involved organising concerts and meetings with artists who, due to the pandemic, had to suspend their activities.

And although in 2020 the pandemic did not favour cultural events, as every year the Agora Group's media continued to promote culture and to talk about socially important issues. They also organised exceptional competitions and awarded prizes. **Radio TOK FM**, with the **Anna Laszuk Award**, once again distinguished courageous, unconventional actions which in the past year had a significant impact on public awareness or changed the Polish reality. **Gazeta Wyborcza** co-organised once again the **Ryszard Kapuściński Award for Literary Reportage**, as well as the literary **NIKE Award**. Additionally, in 2020, the 3rd edition of the **Krzysztof Miller photographic competition** for the courage of seeing, which has been organised by **Agencja Gazeta** and **Gazeta Wyborcza** since 2018. **AMS**, as part of the promotion of social and cultural activities in 2020, for the 21st time organised a competition of the **AMS Poster Gallery**, whose slogan was: **"Eleventh: You shall not produce garbage"** („Jedenaste: Nie produkuj śmieci"). It was aimed at raising public awareness of the negative impact of humans on the natural environment.