MEMBERSHIP IN ORGANISATIONS

Agora wants to actively shape the market environment in which it operates on a daily basis. Therefore, its brands and companies are active participants in organisations bringing together specialists from the industries relevant to its activities. The main organisations attended by the representatives of the Group companies are*:

POLISH ORGANISATIONS

- PKPP Lewiatan/Polish Confederation Lewiatan
- Polish Association of Listed Companies
- Polish Chamber of Press Publishers
- Polish Reading Studies (PBC)
- ReproPol Publishers' Association
- IAB Polska – Internet Advertising Bureau Polska
- IGRZ – Outdoor Advertising Chamber of Commerce
- IAA Polska – International Advertising Association Poland
- Advertising Agency Association (SAR)
- ZPAV – Polish Society of the Phonographic Industry
- KIPA—Polish Audiovisual Producers Chamber of Commerce
- Polish Chamber of Books
- Copyright Polska Association of Authors and Publishers
- Polish Association New Cinemas
- Polish Internet Research

FOREIGN ORGANISATIONS

- IAB Europe
- INMA – International Newsmedia Marketing Association
- EPC – European Publishers Council
- LENA – Leading European Newspaper Alliance
- The Magazine Media Association (EMMA)
- EGTA – Association of television and radio sales house
- UNIC – International Union of Cinemas
- World Association of Newspapers and News Publishers (WAN – IFRA)
- American Chamber of Commerce in Poland

(*data as of 31.12.2020)