OUR ACHIEVEMENTS

The Agora Group's activities and projects have been appreciated for years by our stakeholders, including recipients, experts and industry organisations around the world. Our brands and media won numerous awards and distinctions in 2020, being at the top of the industry rankings in the Polish and foreign markets. Full information regarding this issue is published on the Agora corporate website on an ongoing basis and is available at www.agora.pl/en/press-room. The most important awards received last year in individual segments include:

CSR and Investor relations achivements of Agora Group

Agora with the Silver CSR Leaf granted by Polityka and Climate Action Award

In 2020, for the third time, Agora was rewarded for responsible management practices and activities in the field of sustainable development. It received the Silver CSR Leaf Award for including in daily operations all the key solutions of the ISO 26000 social responsibility standard, and the Climate Action Award

Agora, third-time winner of the Issuer's Golden Website competition

In the competition organised by the Polish Association of Listed Companies, Agora S.A. won the award in the “Best IR Website” category among medium-sized companies (included in the sWIG80 index) for the third time. The jury of the competition distinguished the Company for “showing the world an excellent investor relations service and for improving it over the last year”. The judges appreciated the functionality, content and validity of the corporate service as well as the design of the agora.pl corporate website.

Awards for Gazeta.pl and internet brands

Golden 2020 INMA Global Media Award for Gazeta.pl for the project “The Last *Twój Weekend*”

The Gazeta.pl website and the project partners: BNP Paribas, Mastercard and VMLY&R Poland agency received the main award in the “Best Social and PR Campaign” category in the prestigious 2020 INMA Global Media Awards competition.

Gazeta.pl with five 2020 Innovation Awards

Initiatives performed with the participation of Gazeta.pl received one golden, three silver and one bronze awards in the 2020 Innovation competition. The jury of the prestigious competition appreciated the remarkable “The Last *Twój Weekend*”, the partnership campaign “2050 Peasants, i.e. Agronauts in the Time of Climatic Catastrophe” and the introduction of security measures against bots and internet trolls on Gazeta.pl.

Yieldbird in the Business Gazele ranking

Yieldbird, a company from the Agora Group specialising in optimisation of publisher advertising resources, joined the prestigious ranking of the most dynamically developing small- and medium-sized companies called 2019 Business Gazelles. The company made its first appearance on the 326th place in the national ranking, with a total of 4,675 companies.

Awards for "Gazeta Wyborcza"

Gazeta Wyborcza with 14 European Newspaper Awards

European Newspaper Awards is a prestigious competition assessing the best-designed newspapers in Europe. In the 22nd edition, *Gazeta Wyborcza* in the graphic layout introduced in 2019, received as many as 14 awards. The jury has recognised, among other things, the covers of the daily on presidential elections and the pandemic, as well as multimedia and internet projects.

Gazeta Wyborcza with the WAN-IFRA European Digital Media Award for the subscription strategy

In the prestigious VAN-IFRA European Digital Media Awards competition, *Gazeta Wyborcza* won the Member's Choice award in the Best Paid Content Strategy category. The members of the WAN-IFRA Association – experts and practitioners of the media market from around the world, appreciated in an Internet vote the introduction of self-renewing content subscriptions at Wyborcza.pl.

Gazeta Wyborcza again at the top of the ranking list of the strongest brands in Poland – 2020 Top Brand

Gazeta Wyborcza once more won the 2020 Top Brands ranking, comprising as many as 500 media strongest brands in Poland from 50 industries. The daily was ahead of, inter alia, OLX and PKO Bank Polski, while also becoming the brand leader in the Press category.

Awards for Helios and Nextfilm

Two titles of NEXT FILM with Eagles Awards

Icarus. The Legend of Mietek Kosz and *The Coldest Game* – these two titles distributed by NEXT FILM received the Eagles Polish Film Awards. They received a total of 3 statuettes.

Tarapaty 2 (*Trouble 2*) with the prize of the International Film Festival for Children and Youth

The film distributed by NEXT FILM from the Helios Group won the main prize of the European Junior Jury of the Schlingel International Film Festival in Chemnitz, Germany.

Awards for Agora's Radio Group

TOK FM Radio "Homo Science" broadcast with an award in the POP Science competition

In the first edition of the POP Science competition for science popularisers in the nationwide category of podcasts or radio broadcast, Aleksandra Stanisławska and Piotr Stanisławski were awarded the prize for the "Homo Science" broadcast on the TOK FM Radio.

Awards for Agora Publishing House and Agora Music

Nine Fryderyk Awards for artists from Agora Muzyka & Agora Digital Music

In the Popular Music and Jazz categories, as many as nine artists whose works were published or distributed by Agora Muzyka & Agora Digital Music publishing house, were awarded.

Agora Publishing House at the top of the strongest brands in Poland – 2020 Top Brand

Agora's Publishing House was included in the 2020 Top Brand ranking, comprising as many as 500 media strongest brands in Poland from 50 industries. It ranked 3rd among the most recognisable brands in the book publishing category, and 267rd in the overall ranking. The survey was prepared by Press magazine and PRESS-SERVICE Media Monitoring, upon an analysis of more than 97 million media news from July 2019 to June 2020.

Awards for journalists and photojournalists

Judyta Watoła and Wojciech Czuchnowski are winners of 2020 Andrzej Woyciechowski Radio ZET Award

Judyta Watoła and Wojciech Czuchnowski received the 2020 Andrzej Woyciechowski Radio ZET Award for a series of articles on blatant irregularities when purchasing masks and ventilators by the Ministry of Health. The articles concerning this case appeared from May to July this year in the paper edition of *Gazeta Wyborcza* and in the digital format of the daily – Wyborcza.pl. Andrzej Woyciechowski Radio ZET Award is one of the most prestigious awards of the journalistic world in Poland.

Ewa Podolska and Anna Gmiterek-Zabłocka are the winners of the "2019 Medical Journalist" competition

The "Journalists for Health Care" Association rewarded journalists popularising knowledge about health already for the 11th time. Ewa Podolska and Anna Gmiterek-Zabłocka, journalists of TOK FM Radio, were among the winners.